



# Specialised Ecosystem for the Metals Sector



مجموعة كيزاد  
KEZAD GROUP

PART OF  
AD PORTS GROUP

# Welcome to the Metals Sector in KEZAD

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## The Perfect Platform for Primary Metals and Metals Conversion Industries

KEZAD Group is the UAE's largest provider of fully integrated economic zones, value-added business services and industrial real estate solutions. The Group is committed to creating competitive business ecosystems that encourage unprecedented growth.

The Metals Sector in KEZAD offers companies solutions with unmatched accessibility to raw materials, while the highly efficient logistical environment enables faster reach to a wider global audience.

## Creating Possibilities

# Invest in Abu Dhabi



**The capital city of the United Arab Emirates**



**Most competitive utility rates in the UAE**



**Attractive investment policies and incentives**



**Most developed technology base in the UAE <sup>1</sup>**



**Abu Dhabi is the safest city in the world <sup>2</sup>**



**Abu Dhabi is the happiest city in the Arab region <sup>3</sup>**

# Sector Overview

KEZAD Group offers specialised solutions for the regional and global upstream, midstream and downstream metals industry. Businesses looking for highly competitive utility costs, proximity to raw materials, excellent infrastructure and transportation links can take advantage of these industry-supporting solutions.



Ideal location to serve the growing markets in the Middle East and Africa



Unique hot metal road to deliver aluminium in molten form to the factory



Presence of anchor industries enabling easy access to raw materials: aluminium & steel



Large areas of serviced land plots for future expansions



Reliable supply of power, gas and water at highly competitive rates



Choice of both Free Zone and Domestic Economic Zone facilities



# Key Business Advantages

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## Enabling Significant Cost Savings

- The most competitive utility rates in the UAE
- Unique “Hot Metal Road” enables lower energy consumption and inventory costs
- Customs duty benefits on imports of raw materials and capital goods for manufacturing
- Prime location facilities at the most competitive lease rates



## Connectivity and Proximity Advantage

- Easy access to key markets through two major ports, five international airports, multi-lane highways and upcoming rail network, connecting KEZAD with the rest of the UAE and GCC
  - Proximity to production and storage facilities for aluminium and steel enable short delivery lead times
  - Unrestricted exclusive road for movement of project cargo and oversized structures to speed up set-up logistics
  - Technical support from key partners and industry leaders
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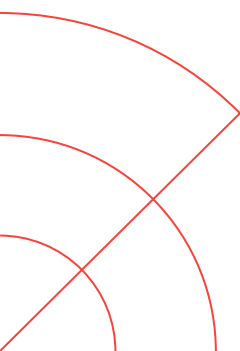
## **Flexibility in Scale of Operations**

- High-capacity utilities network and infrastructure provisioned to support businesses of all scales
- Future-ready development with provisions for expansion and integration with new projects
- Option to operate for the local and regional/global markets through Free Zone and Domestic Economic Zone
- Flexibility in lease tenure and company structuring



## **Growing Community of Businesses, Zones and Amenities**

- Multiple residential, social areas, leisure facilities within 10 minutes' drive
- Multiple on-site staff accommodation facilities under various stages of planning and development
- Growing ecosystem with primary metals producers and downstream manufacturers
- Zoned approach with shared amenities for better planning and leaner development for clients



# Business Ecosystem and Infrastructure

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## Presence of Anchor Industries Enabling Easy Access to Raw Materials: Aluminium and Steel

Abu Dhabi is home to some of the largest primary raw material suppliers in the region, such as Emirates Global Aluminium and Emirates Steel. Emirates Global Aluminium (EGA), based in KEZAD, is the largest producer of premium aluminium in the world. EGA shipped around 600,000 tonnes of aluminium from Khalifa Port in 2018. Emirates Steel, is the only integrated steel plant in the UAE. Emirates Steel produces key raw materials such as rebars, wire rods and heavy sections.

## Emirates Steel



### The Only Integrated Steel Plant in the UAE

#### Emirates Steel produces:

- Heavy sections, suitable for construction, industrial and engineering applications
- Reinforcing bars for civil engineering and building projects
- Wire rods for engineering applications, nails, pins, construction and fencing material
- Direct reduced iron, an alternative material to scrap steel
- Steel billets for rebar, wire rod and coil production
- Sheet piles for retaining walls, land reclamation and underground structures

## Emirates Global Aluminium



### World's Largest Premium Aluminium Producer

#### Emirates Global Aluminium produces:

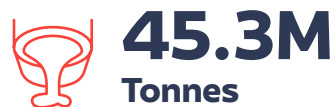
- Hot metal, ready for re-melt casting
- Billets for extrusion and forging for construction, industrial, transportation and automotive industry use
- Rolling products for packaging, can stock alloys, lithographic sheets and the automotive industry
- High-purity and foundry re-melt products for electronics, aerospace, and automotive industry applications



# Ambitious Growth Plans Driving the Industry in the Region



Forecasted value of GCC construction industry by 2029 <sup>1</sup>



Middle East crude steel production in 2019 <sup>2</sup>



GCC share in global primary aluminium production in 2019 <sup>4</sup>



Estimated value of GCC structural steel fabrication market in 2018 <sup>5</sup>



Estimated primary aluminium production in the GCC in 2020 <sup>3</sup>

1. Fitch Connect 2. World Steel Association 3. Gulf Aluminium Council  
4. World Aluminium 5. Mordor Intelligence

# UAE – A Global Hotspot for the Metals Sector



**8.7M**  
Tonnes

Crude steel consumption in the UAE in 2018 <sup>2</sup>



**906.2**  
Kilogrammes

Apparent per capita steel use in the UAE in 2018 <sup>2</sup>



**3.3M**  
Tonnes

Volume of crude steel production in the UAE in 2019 <sup>2</sup>



**4.0**  
Percent

UAE's share of global aluminium production in 2019 <sup>1</sup>



**8+M**  
Tonnes

Finished steel consumption in the UAE in 2018 <sup>2</sup>

# Operating at the **Centre of Global** Trade and Maritime Routes

**8hrs**  
Flight Time  **80%**  
Global Population Reach

**4hrs**  
Flight Time  **33%**  
Global Population Reach



Shipping routes from Abu Dhabi Ports



Flight times from the UAE

# Perfectly Located

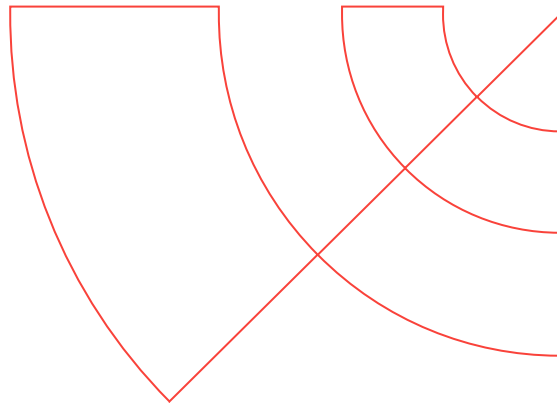
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## **Clients in KEZAD enjoy excellent connectivity to the local, regional and global markets.**

Major brands already operating out of KEZAD include Emirates Global Aluminium, the world's largest 'premium aluminium' producer, Al Gharbia Pipe Company, TALEX, DAC Aluminium, Ducast, GERAB, DUCAB and Cast Aluminium Industries, to name a few.

KEZAD Group offers the perfect platform for downstream metals conversion industries to serve the construction, infrastructure and industrial development projects in the Middle East and African markets.

Existing and upcoming projects in KEZAD provide a sustainable industrial ecosystem comprising raw material producers, a wide range of downstream manufacturers, and leading recycling and related service providers.





# Our Strategic Location Offers Fast Connectivity

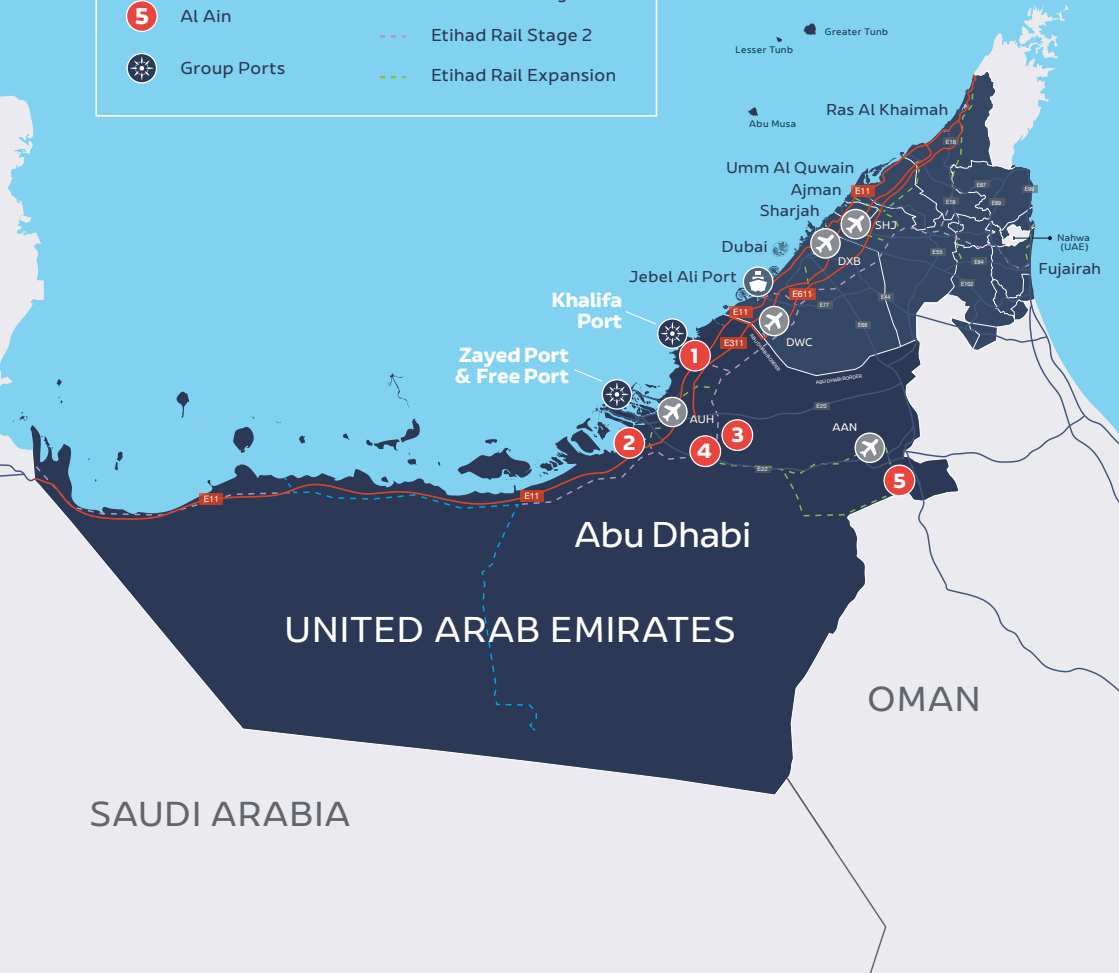
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Abu Dhabi is perfectly located at the heart of world commerce. Equidistant between London and Singapore and sitting right at the centre of the GCC region, Abu Dhabi offers easy access to other major gateway cities.



# Ideally Positioned to Serve All the Major Markets in the Middle East and Africa

1	Areas A & B		Other Ports
2	Musaffah & Rahayel		Airports
3	Al Faya		Major Roads
4	Al Haffar		Roads
5	Al Ain		Etihad Rail Stage 1
	Group Ports		Etihad Rail Stage 2
			Etihad Rail Expansion



# Access to Khalifa Port

**Strategically located halfway between Abu Dhabi and Dubai, Khalifa Port is the first semi-automated, deep-water container port in the GCC region.**

Connectivity is at the core of Khalifa Port's uniqueness. It serves over 25 shipping lines, offering global reach and direct links to major international destinations. The port is adding capacity to handle over 9 million TEUs by 2024, significantly increasing its current capacity of 2.5 million TEUs. It will also be the first port in UAE to be linked through the new Etihad Rail network, which is currently under construction.



**The port handles container cargo, general cargo, roll-on and roll-off (RoRo), liquid bulk and break-bulk cargo.**

# Business Ecosystem

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## Hot Metal Road to Deliver Aluminium in Molten Form to the Factory

KEZAD Group offers innovative industry solutions such as hot metal road - a specially constructed roadway that enables the cost-effective and energy-efficient transport and delivery of aluminium in molten form that gives downstream aluminium industries a significant cost advantage. As the melting of aluminium is an energy-intensive process, the hot metal road helps downstream industries save significantly on their energy usage. Combined with already competitive utility rates in Abu Dhabi, industry innovations such as these make KEZAD the ideal location for the downstream metals industry.



## Choice of Free Zone and Domestic Economic Zone Facilities

KEZAD Group offers both Free Zone and Domestic Economic Zone facilities, opening up a wider range of possibilities to suit clients' business strategies and operations. While the Free Zone entities enjoy 100% foreign ownership and easy customs procedures, businesses in the Domestic Economic Zone benefit from duty-free trade in the GCC region.



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Our facility in KEZAD has expanded our portfolio by introducing electrical conductive grade and aluminium alloy rods, wires, and bare overhead conductors, providing our clients with a greater range of Ducab products to choose from and increasing convenience for them and broadening the solutions we are able to provide to them.”

**Mohammed A. Al Mutawa**  
Chief Commercial Officer, Ducab



# Business Ecosystem

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## Large Areas of Serviced Land Parcels for Future Expansions

Spread over 550 km<sup>2</sup>, and offering multiple strategic locations in Abu Dhabi, KEZAD Group can accommodate industries of any scale due to the meticulous master plan of economic zones. Large parcels of serviced land available are particularly suitable for upstream and downstream metals conversion industries. Because KEZAD Group comprises multiple economic zones, land is made available, grouping industries and service providers to create maximum synergy.



## Reliable Supply of Utilities at Highly Competitive Rates

KEZAD Group has a growing network infrastructure for power, gas and water, ensuring a reliable and efficient supply of all necessary utilities for energy-intensive in steel and aluminium downstream industries.

Abu Dhabi offers the most competitive utility rates in the UAE, making it a highly cost-efficient location for downstream manufacturing activities in the metals sector.



KEZAD Group offers a wide range of outstanding services and business solutions that are suitable for all types of business activities such as manufacturing, logistics, trade and distribution. Being stationed on the doorstep of Khalifa Port among the world's most advanced deep seaports is another logistical advantage."

**Christian Witsch**  
CEO, Talex



# Master Planned to Serve the Metals Industry

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**KEZAD Group offers a wide range of business solutions suitable for all types of business activities, such as manufacturing, logistics, trade and distribution.**



## Warehouses

KEZAD Logistics Park includes standard warehouses, logistics warehouses, light industrial units and flex units suitable for a range of activities.

**Scan the QR code to learn more.**





## Serviced Land Plots

Applicants may opt for a Preliminary Agreement allowing time to complete the required conditions precedent or move on to signing the final agreement, for which, KEZAD Group has developed a bankable instrument that enhances access to third-party finance and investment.

**Scan the QR code to learn more.**



## Build-to-Suit

Each business is unique and has its own operational requirements. KEZAD Group's Build-to-Suit developments are unique in that they provide a streamlined collaborative process that draws upon the breadth and depth of our experience in developing industrial and logistics real estate.

**Scan the QR code to learn more.**



# Reach Wider Global Markets with the Right Support

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**Developing One of the Largest Industrial and Logistics Ecosystems in the World**

## KEZAD Communities

KEZAD Communities Development and Services Company has been exclusively established to reimagine staff accommodation, and enhance the quality of life of its employees. Employee wellbeing drives business productivity and performance.

**Scan the QR code to learn more.**



## Free Zone and Business Start-up

Get incredible business set-up benefits at the most competitive rates. Our annual packages offer businesses the flexibility they need. Smartly priced to empower SMEs, start-ups and entrepreneurs within the region, our packages are perfect for short-term and long-term plans.

**Scan the QR code to learn more.**



## Josoor

Josoor is a programme featuring a digital platform and networking opportunities where you can connect with more than 1,750 companies. In Arabic, Josoor means 'Bridges', which you can build within your community by sharing services and products to benefit each other.

**Scan the QR code to learn more.**



**At KEZAD Group,  
We're Here to Listen,  
Support and Deliver.**

**Creating Possibilities**

**Scan the QR Code to Visit Our  
Website to Find Out More**



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